



Brian

BRIAN TIPPETS

CREATIVE DESIGNER



WORK EXPERIENCE

2017 - 2018

GRAPHIC DESIGN SPECIALIST

at First Interstate Bank

Billings

Part of a Marketing team responsible for company wide (over 120 branches in 6 states) advertisements, internal and external, and company branding, specifically in the digital realm; social media profiles and web. Also assisted with print marketing materials.

2016 - 2017

WEB & GRAPHIC DESIGNER

at Rim Advertising

Billings

Responsible for maintaining all website projects, internal and external, as well as designing print advertisements for various real estate publications.

Ongoing since 2014

OWNER/DESIGNER

at Eighty3 Design

Billings

My freelance business specializing in all facets of creative design and focused on streamlining brand identity; including website development, web hosting, and print/digital marketing packages; including social media & SEO.

2007 - 2014

LEAD DESIGNER AND PROJECTS MANAGER

at Zee Creative

Billings

Primarily worked with clients and a team of designers/programmers/SEO specialists on developing ideas and strategies to upgrade our client's business presence online, as well as improving their brands in print, with new logos, business cards, brochures, etc.

2006

GRAPHIC DESIGNER

at Taylored Printing

Billings

Graphic Designer at a commercial printing business, responsible for typesetting and designing ads in different applications, such as 4-color press, single color, and black and white.

2005 - 2006

VEHICLE & SIGN GRAPHIC DESIGNER

at Sign-A-Rama

Billings

Member of a design & production team at a sign company. Responsibilities included design and fabrication of signs and vinyl vehicle decals/graphics.



EDUCATION

2002 - 2006

BACHELOR OF ARTS *Computer Graphics & Photography*

at Montana State University

Billings/
Bozeman

- Graduated with Honors (Cum Laude) - 3.50 GPA.
- 2 years at MSU-Bozeman, 2 years at MSU-Billings.

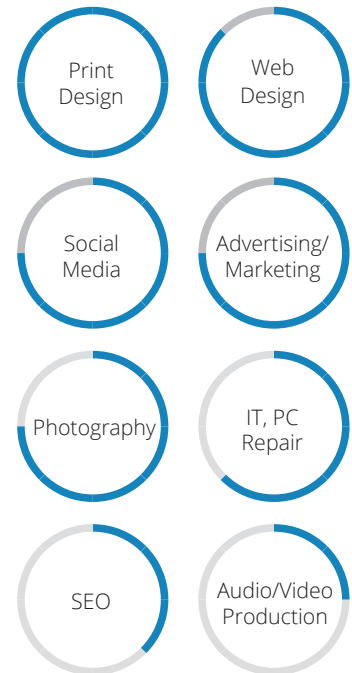


WHY ME?

I have over 13 years of experience in the field of advertising, marketing and creative design, which has resulted in the development of hundreds of websites and countless logos, print advertisements, and other marketing materials for businesses and individuals. My unique blend of knowledge and experience would be an asset to any organization seeking a dedicated, hard-working professional.



SKILLS



SOFTWARE/LANGUAGES

| | |
|---------------------|-------|
| Adobe Photoshop | ●●●●● |
| Adobe InDesign | ●●●●● |
| Adobe Illustrator | ●●●●● |
| Adobe Dreamweaver | ●●●●● |
| MS Excel | ●●●●● |
| MS Word | ●●●●● |
| Outlook/Thunderbird | ●●●●● |
| Mac/Windows OS | ●●●●● |
| CSS/HTML | ●●●●● |
| SASS | ●●●●● |
| JQuery | ●●●●● |
| PHP | ●●●●● |
| Wordpress | ●●●●● |

PORTFOLIO

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CONTACT

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REFERENCES

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